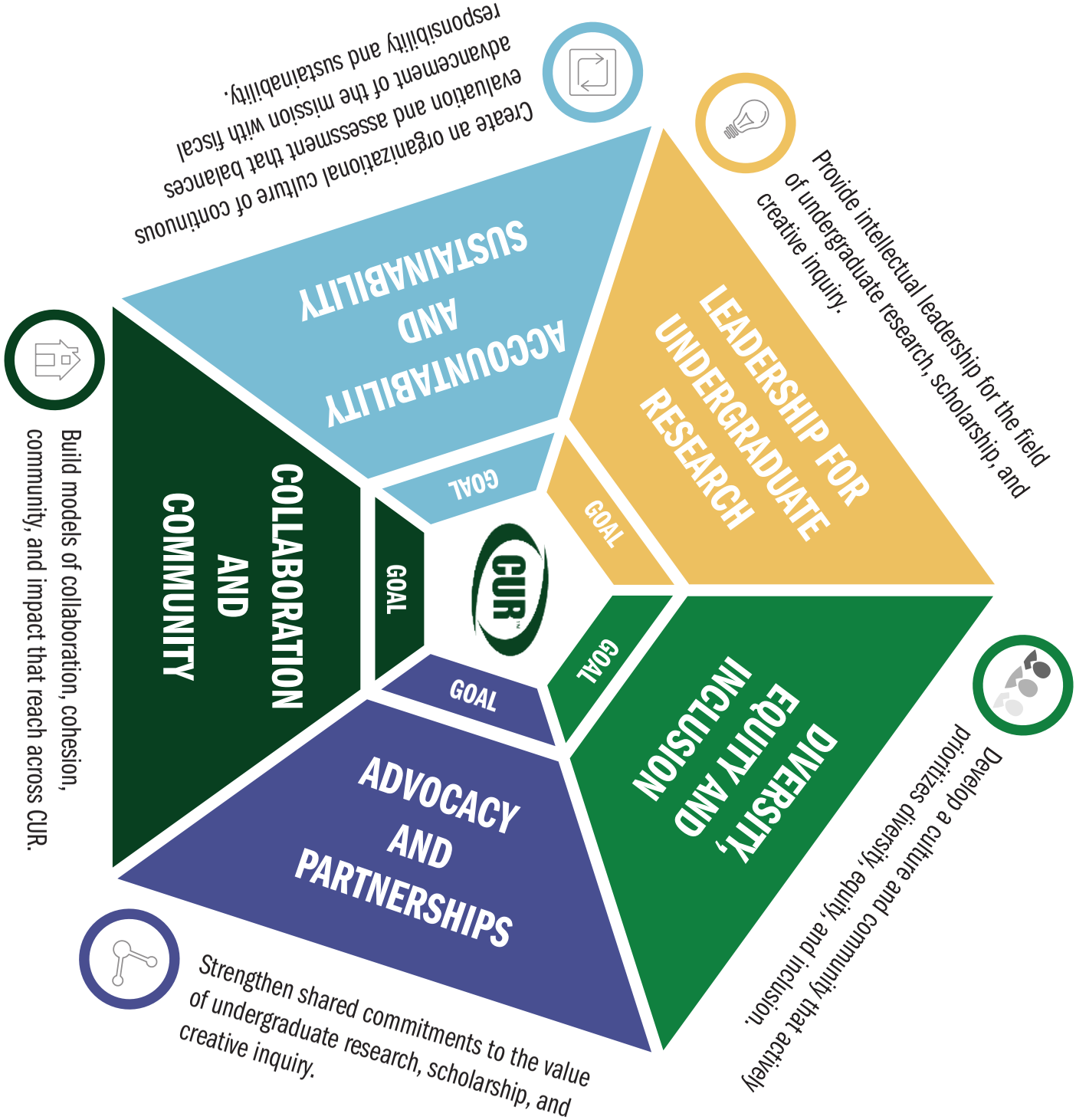
COUNCIL ON UNDERGRADUATE RESEARCH

2020-2025 STRATEGIC PLAN



COUNCIL ON UNDERGRADUATE RESEARCH | 734 15th St NW | SUITE 850 | WASHINGTON, DC 20005 | CUR@CUR.ORG

LEADERSHIP FOR UNDERGRADUATE RESEARCH

Provide intellectual leadership for the field of UR, scholarship, and creative inquiry.

SUCCESS STATEMENTS:

An organization that is the primary professional community for UR, scholarship, and creative activity thought leaders.

An inclusive home for all types of UR, scholarly and creative activities, and their stakeholders.

An organization that advances the scholarly work of undergraduate students and their research mentors.

STRATEGIES:

1. Create and provide access to a wide variety of models, resources and tools.
2. Support SPUR as the premiere journal for publishing scholarship on UR, scholarship, and creative inquiry.
3. Empower and support divisions as the leading voice of UR, scholarship, and creative inquiry in their disciplines.

DIVERSITY, EQUITY, & INCLUSION

Develop a culture and community that actively prioritizes diversity, equity, and inclusion.

SUCCESS STATEMENTS:

A recognition that strength, sustainability, and true excellence depend on the diversity of those involved in UR, scholarship, and creative inquiry.

A welcoming community that exhibits strong member engagement across academic disciplines and institutional types, and engages individual participants across the U.S. and the world.

An understanding of the internal and external challenges to ensuring equitable access to programs and resources and prioritization of solutions to address them effectively.

STRATEGIES:

1. Through regular assessment of organizational climate and resources with respect to diversity, equity, and inclusion, identify and remove barriers to participation in CUR's activities and programs.
2. Proactively work to expand individual diversity within the CUR Executive Board, Council, staff, and membership.
3. Provide resources and opportunities that target the needs of the broad array of disciplines, institutional types, current and future faculty, and other mentors who participate in UR, scholarship, and creative inquiry.
4. Expand the reach of CUR in communities, regions and populations historically underrepresented in UR, scholarship, and creative inquiry.

ADVOCACY & PARTNERSHIPS

Strengthen shared commitments to the value of undergraduate research, scholarship, and creative inquiry.

SUCCESS STATEMENTS:

Fruitful collaborations on key issues, efforts, and messages with partners who have similar interests and goals.

Increased awareness of the value and practice of UR, scholarship, and creative inquiry among potential organizational allies and partners.

Stronger support of the CUR mission on the campuses of institutional members.

STRATEGIES:

1. Develop mutually beneficial relationships in support of the mission of CUR.
2. Design resources and initiatives to expand knowledge of the value of UR, scholarship, and creative inquiry.
3. Follow and participate in external discussions on UR, scholarship, and creative inquiry to leverage cross-group collaboration supporting UR.

COLLABORATION & COMMUNITY

Build models of collaboration, cohesion, community, and impact that reach across CUR.

SUCCESS STATEMENTS:

A commitment to collaborative leadership in the organization.

An inclusive culture of volunteerism that provides opportunities for meaningful contributions.

Excellence in communication so that overlapping efforts and interests are shared across the organization.

STRATEGIES:

1. Increase and broaden member engagement and create a culture of recognition and gratitude.
2. Improve communication opportunities and mechanisms among CUR members and stakeholders.
3. Share resources and best practices among divisions, committees, and task forces.
4. Increase shared inter-divisional programming to promote visibility, operational effectiveness, and efficiency.

ACCOUNTABILITY & SUSTAINABILITY

Create an organizational culture of continuous evaluation and assessment that balances advancement of the mission with fiscal responsibility and sustainability.

SUCCESS STATEMENTS:

Operational capacity (financial, technological, human) is aligned with CUR's innovation, sustainability, and growth efforts.

Regular programmatic evaluation and review identifies current and emerging needs and optimizes programming and resource investment in alignment with mission and values, and strategic priorities.

STRATEGIES:

1. Build regular and robust assessment mechanisms to ensure mission alignment, enhance quality, identify emerging needs and opportunity gaps, and optimize resource investment.
2. Develop flexible and diversified revenue sources to maintain sustainability.
3. Create and implement a dynamic system for professional and leadership development and cross-training.