

CUR Conference 2018
July 1-3, 2018
Hyatt Regency Crystal City, Arlington, VA

SPONSORSHIP OPPORTUNITIES

The Council on Undergraduate Research (CUR) invites you to review the sponsorship opportunities available for the CUR 2018 Biennial Conference. Let us be your gateway to increase exposure and heighten awareness of your organization. Show your support for the 2018 Conference and the growing undergraduate research movement!

All Sponsors will be recognized in the following ways:

- Pre- and post-conference publicity
- Conference Program
- On-site recognition

Platinum Sponsor - \$7,500

Platinum sponsor companies will receive recognition as Key Sponsor(s) of the conference and for the Opening Reception.

Benefits include:

- Company name listed on the Sponsor sign displayed during the conference
- Full page in the program book: 8.375" x 11"
- Table outside the **main ballroom area** (considered to be the most advantageous location within the conference area) throughout conference (July 1-3, 2018)
- Recognition from podium at Opening and Closing plenary sessions as a sponsor of the event
- Company name listed on the Sponsor sign displayed during the conference
- Promotional item included in meeting welcome packet
- Company listing and link on the Biennial Conference "Welcome" page
- 25% of your sponsorship dollars are applied towards CUR Conference Grants to help member professionals attend the meeting – Value \$1875
- Three (3) complimentary registrations – Value \$2025
- Pre- and Post-Attendee lists (includes those who indicated their wish to be included)

Gold Sponsor - \$5,000

Gold sponsor companies will receive recognition for the Morning & Afternoon Breaks.

Benefits include:

- Company name listed on the Sponsor sign displayed during the conference
- ½ page ad in the program book (horizontal): 7.375" x 4.75"
Company listing and link on the Biennial Conference "Welcome" page
- Table outside the **main ballroom area** (considered to be the most advantageous location within the conference area) throughout conference (July 1-3, 2018)
- Recognition from podium at Opening and Closing plenary sessions as a sponsor of the event
- Promotional item included in meeting welcome packet
- 25% of your sponsorship dollars are applied towards CUR Conference Grants to help member professionals attend the meeting – Value \$1250
- Two (2) complimentary registrations – Value \$1350
- Pre- and Post-Attendee lists (includes those who indicated their wish to be included)



For more Sponsor information, contact Tavia S. Cummings by e-mail at taviacummings@cur.org or by phone at +1 202-783-4810x204.

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Silver Sponsor - \$3,000

Benefits include:

- Company name listed on the Sponsor sign displayed during the conference
- Company listing and link on the Biennial Conference “Welcome” page
- 1/4 page ad in the program book (horizontal): 3.875” x5”
Recognition from podium at Opening and Closing plenary sessions as a sponsor of the event
- Table outside the **main ballroom area** (considered to be the most advantageous location within the conference area) throughout conference (July 1-3, 2018)
- Promotional item included in meeting welcome packet
- 25% of your sponsorship dollars are applied towards CUR Conference Grants to help member professionals attend the meeting – Value \$625
- One (1) comp registration – Value \$675
- Featured Poster display with table: Presenters and attendees have the opportunity to network and discuss various posters topics, while enjoying a variety of snacks and refreshments.
– Poster display must meet the approval of the conference planning committee

Bronze Sponsor - \$1,500

Benefits include:

- Company name listed on the Sponsor sign displayed during the conference
- Company listing and link on the Biennial Conference “Welcome” page
- Promotional item included in meeting welcome packet
- Featured Poster display with table: Presenters and attendees have the opportunity to network and discuss various posters topics, while enjoying a variety of snacks and refreshments.
– Poster display must meet the approval of the conference planning committee

Supporter - \$500

Benefits include:

- Company name listed on the Sponsor sign displayed during the conference
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Potential Individual Sponsorship Items:

- Networking Lunch (date TBD) - \$3,500
 - Two (2) complimentary registrations – Value \$1300
 - 5-minute welcome to attendees
 - Prominent recognition and signage during the event
- Program Book - \$3,500
- Welcome Bag - \$2,000 (co-branded with CUR)
- Program Book Inside Front or Inside Back Cover - \$1,000
- Lanyards - \$1,000
- Hotel Key Cards - \$1,000
- Pens - \$750
- Tote Bag Insert Only - \$600



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