NCUR 2018 Pre-Conference Workshops
Business Energy Sector Track
Hurry! Space is Limited to the First 150 Registrants!

The Business Energy Sector Track introduces students to the new development in the energy sector including oil and gas, electricity and renewable energies. In the last 20 years, significant development in technology and policies have changed the energy landscape in the United States and in the world. The boom in the U.S. energy sector has contributed significantly to the U.S. economy, and it also has become a major source of employment for college graduates.

Below are concurrent session descriptions and the speakers you can plan to enjoy in the Business Energy Sector Track.

**Business Energy Sector Track Concurrent Session Descriptions:**

- **Oil and Gas, Seismic Activity and Government Regulations** – In this session, Secretary Teague will discuss the current oil and gas industry conditions in the State of Oklahoma, and the debate on connections between oil and gas activities and the recent surge in Oklahoma seismic activities. He will also give an insider view of the government regulations and how the government regulations could have an impact on the oil and gas industry and seismic activities.

- **World Energy Outlook** – This session will focus on power generation and transportation along with energy supply and demand through the year 2035. As consumers of energy, we must drive the process, evaluating how we can best leverage our natural resources to ensure long-term energy usage and security. Citizens drive the process in directing what new technologies should be pursued through the evaluation of how we currently strive for energy efficiency and environmental preservation and how we plan to use our energy sources for decades ahead. We, together, will review our energy options in global energy strategy and planning.

- **Covering the World of Energy** - This session will focus on some of the new and cutting-edge technologies in the energy industry, unintended consequences of energy production and consumption, as well as challenges facing the energy industry and society. Additionally, Sarah Terry-Cobo will discuss how her own undergraduate research experience has impacted her career and success in journalism.

- **Careers in Energy Sectors** – In this session, Autumn Lashley will discuss various types of careers in energy, especially in the oil and gas sectors. She will also discuss how students can be best prepared to land a job and achieve success in energy sector careers.

- **Future Prospects and Past Advances for Renewable Energy** - This session focuses on historical advances and future prospects of the renewable energy sector. Of particular note will be discussion of the economic and environmental policies that have, or will have, an impact on the future of renewable energy nationally and internationally.

- **Antitrust Issues in the Energy Sector** – This session offers a more in-depth look of impact and outcomes of antitrust issues associated with oil and gas.

- **The Federal Reserve Energy Survey** – The session offers breadth and insight on energy with particular emphasis on the role of the Federal Reserve Bank.
Business Energy Sector Track Scheduled Speakers:

- **Secretary Michael Teague** serves as Oklahoma’s first Secretary of Energy and Environment. Appointed in 2013, he is responsible for coordinating over 30 state agencies, boards, compacts, and commissions in advancing policies that encourage energy production and environmental stewardship throughout Oklahoma. Prior to his appointment, Teague served in the U.S. Army for nearly 30 years before retiring with the rank of Colonel. As the commander of the Tulsa District of the U.S. Army Corps of Engineers he managed a civil works program encompassing all of Oklahoma, a large portion of southern Kansas and the panhandle of northern Texas. He oversaw over 700 employees in engineering, construction, and operations, with an annual budget of $700 million. Teague received a bachelor’s degree in Civil Engineering from Norwich University. He also received master’s degrees in Operations Analysis from the Naval Postgraduate School and in National Security and Strategic Studies from the Naval War College.

- **Mr. Mark A. Stansberry** is a corporate leader with extensive experience in the energy industry as well as in domestic and international business development. He has chaired and/or served on private, public, and not-for-profit boards of companies/entities ranging from a few employees to several thousand. Stansberry has served as Chairman/CEO of The GTD Group, and CEO/President of The Oklahoma Royalty Company. He is an award-winning author, film producer, columnist, and radio talk show host. Stansberry has directed business development in over 20 states and several countries including: P. R. China, Japan, Russia, Czech Republic, Bulgaria, Canada and Mexico. He has served as an entrepreneur, banker, real estate developer, higher education leader, and adjunct professor and is the author of five energy-related books.

- **Ms. Sarah Terry-Cobo** is a senior reporter and digital strategist for The Journal Record, a daily business newspaper based in Oklahoma City, where she has worked since 2012. She covers energy, health care, aerospace and manufacturing industries. She served as an adjunct instructor at the Gaylord College of Journalism and Mass Communication at the University of Oklahoma. Previously she has worked for: NPR-affiliate KQED Radio, the Center for Investigative Reporting, GreenBiz.com, Forbes.com and The Oakland Tribune. Terry-Cobo has a Bachelor of Arts in Environmental Policy from the University of Tulsa, a Master of Journalism in Journalism and a Master of Arts in Latin American Studies from the University of California, Berkeley. She was the co-chair for the Society of Environmental Journalists’ annual conference held in Norman, Oklahoma in 2015. She is a member of the Society of Environmental Journalists and the Society of American Business Writers and Editors.

- **Ms. Autumn Lashley** has been working for Chesapeake for nearly 10 years. She is responsible for identifying and recruiting new talent for the company, conducting new-hire orientations for new employees, and for planning and executing recruiting efforts across multiple disciplines and school locations. Lashley is a graduate of the University of Central Oklahoma.

- **Dr. Kent Meyers** is a director at Crowe & Dunlevy, a leading law firm in Oklahoma City. He has graduated with law degrees from University of Oklahoma and Harvard University. Dr. Meyers has extensive experiences in antitrust and complex litigations, and his law practice spans more than five decades. Dr. Meyers has also taught in the College of Law at the University of Oklahoma. He is Co-host with Mayor Mick Cornett of the television show, *The Verdict* since April 1, 2001. Dr. Meyers is one of two co-founders of Oklahoma Lawyers for Children, the founder of Crowe & Dunlevy International Professorship Program in 1976 to Present, a fellow of the American College of Trial Lawyers, and 2002-2003 State Chair for the State of Oklahoma.
• **Jim Roth** is a member of the Firm’s Energy & Natural Resources Practice Group and Chair of the Clean Energy Practice Group. He represents individuals and both publicly-owned and private companies in a range of business, energy and environmental issues, as well as a variety of public policy and regulatory matters. Hand-selected by Governor Brad Henry to serve as an Oklahoma Corporation Commissioner in 2007, Jim held the office through January 2009 when he joined Phillips Murrah. He was first elected County Commissioner for Oklahoma County in 2002 and, in 2006, was the first re-elected County Commissioner in over a decade. Prior to serving as County Commissioner, he served eight years in local government as a staff attorney and chief deputy for Oklahoma County.

• **Ms. Megan Williams** joined the Federal Reserve Bank in 2000 as an Analyst in the Retail Payments Support department. In March of 2006, Megan assumed her current position as Associate Economist in the Regional Affairs department, where she is responsible for current monetary policy research, District economic surveys, and a variety of economic research projects. She also serves as Secretary for the Oklahoma City Branch Board of Directors and is a former Board Chair of the Oklahoma Council on Economic Education. Megan holds a BS degree in Finance from Oklahoma State University and a MBA degree from the University of Oklahoma.